

## 2019猶他州亞洲節正體漢字推廣活動(英文)

#Asian Festival # Utah # Chines Society of Utah # Sandy # UT # Mountain America # Expo Center

猶他州中華聯誼會(台灣)

活動時間：2019-06-15

On June 15, 2019, Chinese Society of Utah participated in the 42nd Annual Utah Asian Festival located at Mountain America Expo Center in Sandy, Utah. The Festival showcased traditional food, music, art, performances, entertainment, activities, vendors and cultural booths from nearly two dozen Asian Pacific countries including Japan, Korea, Philippines, Thailand, Laos, Cambodia, Indonesia, India, Polynesia, China and Tibet. Taiwan was represented by a booth staffed by the Board Members and volunteers of The Chinese Society of Utah with the purpose of educating the public with Taiwanese culture and promoting traditional Chinese characters. Thousands of participants visited the Taiwan booth throughout the day and was captivated with the flair and beauty in which our local Taiwanese artist, Mr. Hsieh, demonstrated his skills in traditional Chinese calligraphy and painting. Many participants even tried their hand at traditional calligraphy and learned to write popular Chinese idioms (Chengyu) on a bookmark to take home as souvenir. Many also asked to have their American name translated and written in traditional Chinese characters. The Taiwan booth remained busy the entire day with participants learning about the Taiwanese culture, picking up brochures about Taiwanese culture and tourism, and learning to write traditional Chinese characters. There was a strong interest from participants in wanting to learn more about the Taiwanese culture, people and language. The event was a success.



中華聯誼會協助小朋友學習毛筆握筆技巧與正體寫法

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中華聯誼會志工熱心指導來賓學習正體漢字與書法



中華聯誼會攤位現場氣氛熱絡



當地小朋友認真學習書法



中華聯誼會攤位現場氣氛熱絡



謝大師現場揮毫作畫